



Trends in HR Functions - Global Economic Condition

Dear Sir,

In rapidly changing work environments, HR Capital has to perform to deliver optimized productivity, adding to the value chain cycle. The HR Professionals are at the forefront of this change. They have to develop, manage, evaluate and implement change. Do they have the requisite skills, knowledge and application processes?

“3D Educators – Trainers & Consultants” and “Paramount Consulting” believes; investment in human capital is a key business decision which enables the maximization of returns through sustained growth. Keeping in this view, we are committed to the dissemination of knowledge.

“INVEST IN PEOPLE THE ONLY ASSET THAT APPRECIATES”

KEY BENEFITS FROM THIS SEMINAR:

Due to this global economic condition how we can execute the organizations in full swing and utilization of maximum available resources and to get the maximum productivity. According to this scenario we are arranging a seminar on **TRENDS IN HUMAN RESOURCE FUNCTIONS - GLOBAL ECONOMIC CONDITION** at 29 April 2010” Kohinoor Hall – Hotel Regent Plaza.

This Seminar brings change in new dimension and gear to provide domestic approach to understand and excel in the Human Resource Management System of the Organizations.

The Seminar is organized and focused on the new trends in Human Resources (HR) prevailing in Corporate Sector of the Country, where the discussion forum shall give the opportunity to the participants from different organization that how they can cope up with the issues and stream line their function with the sharing of success stories by the Senior Management from the reputed organizations.

There are more than 200 HR Managers are invited and 200 participants from different organizations and graduates of final year from prestigious universities are also participating. The seminar helps to all who are managing the organizations and those who will manage the organization in future.

THE SEMINAR HAS BEEN DIVIDED INTO THREE MAJOR PHASES:

- Phase 1: **Respectable Speakers with Q & A Session (open Audience)**
- Phase 2: **Discussion Forum with Open Audience**
- Phase 3: **Workshop**

You can't afford to miss this seminar as it is invaluable for professionals who believe in becoming strategic partners for their organizations.

To carry out this activity we need your moral and financial support in terms of sponsorship, Co-Sponsorship, Participations, details of our seminar is attached.

If you have any queries please do not hesitate to contact us at given below numbers. We would like to develop long-term relationships with you and look forward to your patronage for this prestigious event.

Sincerely,

MANAGEMENT 3D EDUCATORS & PARAMOUNT CONSULTING





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The Seminar is organized and focused on the new trends in Human Resources (HR) prevailing in Corporate Sector of the Country and how we can execute the organizations in full swing and utilization of maximum available resources to get the maximum productivity. This event shall give the idea to the delegates from different organizations that how they can cope up with the issues and streamline their HR function in current global economic condition.

TOPICS TO BE COVERED:

- Organizational Development in current Economic Conditions
- Importance of HR Policy & Procedure and Performance Management System
- Employee Benefits, Compensation and Retention
- Budgets for Training & Development in current economic conditions.
- Human Resource Information System (HRIS)
- Is the Downsizing a solutions
- Business Process Outsourcing

Day/Date	Wednesday, 29 April, 2010
Venue	Hotel Regent Plaza – Kohinoor Hall
Location	Karachi
Expected Audience	About 450 Delegates from Corporate Sector

MAIN SPEAKERS:

Dr. M. S. Waqar (PhD)
Chief Trainer / CTO/CRO
President of 3D Group

Dr. Abu Zar Wajidi (PhD)
Dean of Management Sciences
University Of Karachi

Dr. Akhter Baloch (PhD)
Chairman MPA Department
University Of Karachi

Mr. Zafar M. Dar
Group H.R. Head
Platinum Pharmaceuticals

Mr. Fasih UI Karim Siddiqui
Director HR
Hino Pak Motors

Dr. Dilshad Baig
HR Head
Allied Bank of Pakistan





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Description	Price
INVITATION PASS	3000
STALLS 2 Invitation Passes Free	70000
BANNER + AD SPONSORS One Banner 10x3 Inside the Hall. A-4 size, 4 – color advertisement in special souvenir. Exclusive company profile / articles in souvenir. 2 Invitation Passes Free	75000
LUNCH SPONSORSHIP Two Banner 10x3 inside the Hall. A-4 size, 4 – color advertisement in special souvenir. Exclusive company profile / articles in souvenir. 1 Stall 20 Invitation Passes Free	270000
TEA SPONSORSHIP One Banner 10x3 inside the Hall. A-4 size, 4 – color advertisement in special souvenir. Exclusive company profile / articles in souvenir. 10 Invitation passes Free.	130000
EXECUTIVE SPONSORSHIP A-4 size, 4 – color advertisement in special souvenir. Publication of A-4 size company profile / articles in special souvenir. Four Banner 10x3 ft. inside Hall. One Stall Free 50 Invitation passes for Guests. 2 Standee in Seminar area. Exclusive interview of company's Chairman / MD in special souvenir. Company's Chairman / MD Speech and Shields. Logo of Company / Brand will be displayed on: <ul style="list-style-type: none"> • Backdrop. • Souvenir. Distribution of company products / Brochure / gift hampers. Media Coverage. Radio Coverage.	600000

