

ADSENSE AND ADWORDS

With Affiliate Marketing Training Program



We are alive to witness a time when humankind is using computer technology to push the limits of knowledge and freedom. We connect in the digital underworld of the Internet. Information and services are available at our convenience, making human contact unnecessary.

The Internet provides people with options. People want immediate results, custom-tailored information, and the freedom to make decisions when they are ready. The Internet has become a way of life and the way of business. Don't let the web intimidate you -- make your web site the best.

Get onboard with SearchEngines.com to make a place for yourself on the Net. With a plan, a little determination, and our solid strategies for Internet marketing, you will make it happen.

What you'll learn

Marketing on the Internet is an effective way to create a future for your company. To learn valuable strategies and information, hang out with us for a little while and we'll take you through the steps. In this site, you'll learn how to:

- Build an online presence for your business
- Boost traffic to your web site through AdSense and Adwords
- Find out who your customers are
- Learn how to meet customer needs more efficiently

Program is offered by: 3D Educators – Trainers & Consultants

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Program Details

Inauguration

The Training Program will be inaugurated by a senior member of 3DEducators

Program Structure

Number of classes in a week	One Class Per Week
Duration of each class	2 – Hour
Total Duration	16-Hours

Other Learning Activities:

Classroom Assignments	2
Presentations by Trainees	2

About the Program Designer & Instructor

The Profile of Program Designers & Instructors is given below:

The “**SEARCH ENGINE OPTIMIZATION-SEO**” Program has been designed and will be conducted by the Senior Consultants who have been the fifteen years experience in Web Marketing Technology in the E-Commerce field, although they have worked for public, private and National and Multinational Companies.

The Person are qualified and certified in Networking and PhD, MBA (MIS), MS, M.Sc Applied Physics.

At present, faculty is working with the top most company in Pakistan and involve in the Web Marketing projects in a senior position, also involved to provide training for last fifteen years.

Program Syllabus

COURSE CONTENTS:

- Fundamentals of Search Engine Marketing
- Keyword Research:
 - Keyword Discovery Tools,
 - Decision Making,
 - Organic vs. PPC
 - PPA
- Keyword grouping
- Density of Keywords
- Appropriate Keywords
- Google Adwords Model
- Google Adsense Model
- How to generate traffic through SEARCH ENGINE MARKETING
- Affiliate Marketing
 - Full Affiliates Process Methodologies
 - Half Affiliate Process Methodologies
 - Matrix Affiliates
- Generation of Traffic through Adwords Campaign
- Specific Marketing Techniques
- How to hit your Target Market World wide
- Why to choose specific region
- How you realize the search engine is optimizing your website through Google Adsense and Adwords

ONLINE CLASSES FACILITY AVAILABLE

This world is emerging and growing in the 21st Century very rapidly because of latest and remarkable technology and its advancement. The Information become so costly and organizations and individuals need the right information on right time. So, if they are not equipped with the latest and updated technological infrastructure then they may face the severe losses. Therefore, to have the updated knowledge and methodologies, all may require the complete set of instructions with proper guidelines. But, all are impossible without having the consultants/Experts/Trainers/Faculties.

We at 3D EDUCATORS believe and correlate the business processes with the integration of Information Technology and its systems. Now you can also avail this facility at your home.

DISTANCE NOT MATTER

You can join in the live classes Sessions of **3D EDUCATORS – TRAINERS & CONSULTANTS**

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(Get the Admission Form)

[Admission Form](#)

MANAGEMENT

3D EDUCATORS – TRAINERS & CONSULTANTS

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