# Chartered Diploma in Media Management

**3D Educators**
**Trainers and Consultants**

**THIS HIGHLY SPECIALIZED AND WORTH FULL DIPLOMA IS IDEALLY SUITED TO FOLLOWING INDIVIDUALS WHO ARE:**

- Fresh Intermediate Candidates who would like to pursue a career in Media and its subsidiaries.

- Already working and interested to switch over to Media Related Field.

- Already working in the Media Sciences Sector and like to excel in terms of better position and compensation in their career.

- Already working in Media field and want to work in International market.

This program is also beneficial for the organization's employee, who would like to get the maximum output from their employees.

This Program is totally based on the real time scenarios and case studies, where senior most media managers will conduct the sessions, which may have extensive experience in the same field. The program not only covers the theoretical aspect, it will also cover the latest and recent advance technology of computer graphics and systems.

**Polish your creative and media management aptitudes in accordance to the current industry standard through the media management diploma.**

**Program is offered by:  3D Educators – Trainers & Consultants**

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# *Program Details*

**Inauguration**

The Training Program shall be inaugurated by a senior member of 3DEducators and President of 3D Group.

**Other Learning Activities**

| For Each Modules | |
|---|---|
| Classroom Assignments | 4 |
| Presentations by Trainees | 1 |
| Case Studies | 2 |

**Program Topics and Time Allocation**

The participants will cover the following syllabus:

**CORE COURSES:**

**MODULE ONE:**
- Introduction to Media Management and its Services
- Introduction to Computers
- Management & Organizational Structure of Media Services
- Business English & Communication for Media Services
- Managing Financial Accounting & Control

**MODULE TWO:**
- Economic Theories with Media Laws
- Human Resource Management & Organizational Behavior
- Media Marketing & Research
- Print Media Production & Management
- Computer Graphics with Print Media

**MODULE THREE:**
- E-Marketing Techniques
- Strategic Advertisement management.
- Managing information system, database system, and networking.
- Human Psychology & Personality Development
- Computer Graphics with Electronic Media

**MODULE FOUR:**
- Techniques of television and radio production and broadcasting management.
- Drama & Film Production & Editing Techniques
- Public Relations & Event Management
- Advanced Computer Graphics with Electronic Media
- Project Management For Film & Drama Production

**OPTIONAL COURSES:  (Below One Course is necessary to Choose)**
**This Optional Course is the Majors**

- Production and operation management
- International Mass Media & Communications
- Corporate Responsibility as Media Manager

■ Media Management & Leadership

## About the Program Designer & Instructor

The "**Chartered Diploma in Media Management**" Program has been designed and will be conducted by Senior most Mangers who having the huge and extensive experience in media and management sciences. They have worked with various large commercial organizations & worked for different departments of Media Sciences. They also served foreign, International and Local media organization too.

The Trainers who are conducting this program are have on the position of the following:

- ✓ Senior Most Managers
- ✓ Group HR Heads
- ✓ Head of Marketing & Sales of Multinational Organizations
- ✓ Head of Information Technology
- ✓ Senior Production Consultants
- ✓ IT Consultants

All the faculty members are from the practical oriented market; they have extensive corporate experience and deliver the remarkable output to the market.

They trainers are foreign qualified and having the degrees of PhD, M.Phill, MBA, M.Sc and research back ground.

As Consultant & Senior Trainers, the team of trainers from media management side we at **3D Educators – Trainers & Consultants** would not compromise on the faculty quality, where the trainers are also having the name in training & development sector and working in the renowned corporate sector of Pakistan .

# Program Syllabus

**CORE COURSES:**

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**OPTIONAL COURSES**
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- Corporate Responsibility as Media Manager
- Media Management & Leadership

# TERMS & CONDITIONS

## WITHDRAWAL FROM THE DIPLOMA

Students are not allowed to withdraw from the Diploma. If a student cannot continue the Diploma his/her fee will be forfeited.

## CONDUCT AND DISCIPLINE

A disciplinary action, leading to rustication, will be taken against students whose conduct is found objectionable at any time during the course of study. Reference will be made to 3D Educators code of conduct.

## EVALUATION AND GRADING

The performance of students is evaluated through continuous observation of a student's performance in the Diploma – class participation, submission of assignments, quizzes and exercises.

The student will be examined through three hourly exams conducted at the midterm and a final exam at the end of the program. Total marks for passing the Diploma will be 60 out of a total of 100.

Students who do not meet the attendance or any other eligibility criteria will not be allowed to appear in the final examination.

The following grading plan will be applicable for the Diploma:

| | |
|---|---|
| A | 87 - 100 |
| B+ | 81 -86 |
| B | 72 - 80 |
| C+ | 66 - 71 |
| C | 60 - 65 |
| F | below 60 |

Students who are unable to appear for the final exam are required to submit a written application stating the reason for not appearing for the exam. 3D Educators reserves the right to approve or deny such applications. If approved, the student will be allowed to sit for the exam within one month. Failure to do so, the student will be resubmit the examination fee and sit the future schedule exam. Without passing of the exams no certification will be awarded.

# ONLINE LIVE CLASSES FACILITY AVAILABLE

- Instructor Led Training
- Real Time Presentations
- Interactive Classes
- Complete Notes and Other Stuff shall be provided through our Secure Student Login Member's Area
- For Online Live Classes, you may please download the Admission Form through our website http://www.3deducators.com. Fill it properly and attached the required document along with Picture and send back to info@3deducators.com with scanned fee submitted voucher in the bank.
- For Pakistan you may submit the fee at any MCB Branch with the title of "3D EDUCATORS-TRAINERS & CONSULTANTS".
- If you are outside Pakistan then you may transfer via Bank to Bank or any western union, Fast Track, Money Gram or else International Transfer Body.
- After Admission, if you don't have GMAIL Account then you are requested to kindly make one GMAIL Account and shared it info@3deducators.com. Then further correspondence shall be made by our institute official.
- Extra Bandwidth Charges shall be incurred.
- If you are outside country or city then extra courier charges shall be incurred for Certificate.

## PRECAUTIONARY MEASURES

- ✓ During Classes, you are requested to make sure that you are in isolated room, where no noise should be there except your voice.

- ✓ Kindly Switch Off your Cell Phone during the class, because it will disturb the quorum of class.

- ✓ If you have taken the admission in the course online, ethically it is recommended and suggested that you only avail this facility.

- ✓ Recording of Lectures are not allowed at your end.

This world is emerging and growing in the 21st Century very rapidly because of latest and remarkable technologies and its advancement. Due to advancement of technology, we 3D EDUCATORS offer Live Interactive class sessions.

3D EDUCATORS believe on Information Technology and its systems. Now you can also avail this facility at your home.

## DISTANCE NOT MATTER

You can join in the live classes Sessions of **3D EDUCATORS – TRAINERS & CONSULTANTS** from anywhere of the world.

### CONTACT US:

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**(Get the Admission Form)**
 Admission Form

**MANAGEMENT**
**3D EDUCATORS – TRAINERS & CONSULTANTS**